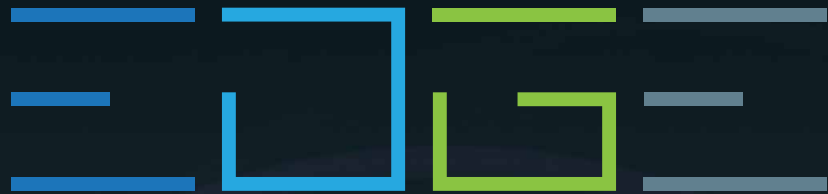


2019



E D G E A W A R D S

SPONSORSHIP OPPORTUNITIES

PREMIUM | CORPORATE | INDIVIDUAL | TRIBUTE ADS | DONATIONS

Monday, June 3, 2019

Pier 60, Chelsea Piers | New York City





PREMIUM

SPONSORSHIP

OPPORTUNITIES

 REGISTRATION.EDGEAwards.org

As a Premium Sponsor, you'll have an outstanding opportunity to showcase your brand, PLUS additional high visibility benefits detailed below for each level.

VIP ACCESS

→ VIP Early Access to Cocktail Reception and Reserved Dinner Seating.

HIGH PROFILE VISIBILITY

- Logo placement on signage throughout event.
- Logo placement on premium sponsor page in EDGE Awards program.
- Premium 4-color Sponsorship Tribute Ad in EDGE Awards Program.
- Pre, during, and post event promotion through digital, social media, email and online.

PRESENTING SPONSOR

\$25,000

- 10 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Print signage and logo featured prominently during awards ceremony.
- Verbal recognition from the podium during tribute program.

RED CARPET SPONSOR

\$20,000

- 10 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Logo featured prominently on step and repeat at entrance to cocktail reception.
- Verbal recognition from the podium during tribute program.

VIP COCKTAIL RECEPTION

\$15,000

- 8 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Branded Ice Sculpture.
- Print signage and logo featured prominently during VIP Early Access Cocktail Reception.

WINE TASTING SPONSOR

\$15,000

- 8 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Exclusive logo placement at wine tasting stations and on wine tasting notes.

WIFI SPONSOR

\$15,000

- 8 guest tickets for VIP Cocktail Lounge, Tribute Ceremony and Dinner Reception.
- Branded charging station.



PHOTO BOOTH SPONSOR

\$10,000

- 6 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Exclusive logo placement at photo booth and on printed take away photos.

LANYARD SPONSOR

\$10,000

- 6 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Exclusive logo placement on name tag lanyards.



WELCOME COCKTAIL RECEPTION SPONSOR

\$10,000

- 6 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Print signage and logo featured prominently during general reception before tribute ceremony.

INDULGENT DESSERT RECEPTION SPONSOR

\$7,500

- 5 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Print signage featured prominently during dessert hour.
- One branded dessert item.

SIGNATURE DRINK

\$5,000

- 4 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Custom cocktail served butler style in your branding color with print logo on the serving tray.

COAT CHECK SPONSOR

\$5,000

- 4 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Print signage and logo featured prominently at coat check.

VALET PARKING SPONSOR

\$5,000

- 4 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Dinner Reception.
- Print signage and logo featured prominently at valet parking area.

CORPORATE SPONSORSHIP OPPORTUNITIES

 REGISTRATION.EDGEAwards.org

Corporate sponsorships provide guest ticket and tribute ad packages.

DIAMOND SPONSOR

\$20,000

- 10 guest tickets for VIP Cocktail Reception, Tribute Ceremony and Reserved Dinner Reception Seating.
- Verbal recognition from the podium during tribute program.
- Logo placements on signage throughout event.
- Premium 4-color Sponsorship Tribute Ad in EDGE Awards Program.
- Pre, during, and post event promotion through digital, social media, email and online.

PLATINUM SPONSOR

\$12,500

- 5 guest tickets for VIP Cocktail Reception.
- 10 guest tickets for Tribute Ceremony and Reserved Dinner Reception Seating.
- Logo placements on signage throughout event.
- Premium 4-color Sponsorship Tribute Ad in EDGE Awards Program.
- Pre, during, and post event promotion through digital, social media, email and online.

GOLD SPONSOR

\$7,000

- 3 guest tickets for VIP Cocktail Reception.
- 10 guest tickets for Tribute Ceremony and Dinner Reception.
- 4-color Sponsorship Tribute Ad in EDGE Awards Program.

SILVER SPONSOR

\$5,000

- 10 general guest tickets for Tribute Ceremony and Dinner Reception.
- Black and White secondary Sponsorship Tribute Ad in EDGE Awards program.

INDIVIDUAL RESERVATIONS

 REGISTRATION.EDGEAwards.org

PLATINUM TICKETS

\$1,250

- 1 guest ticket for VIP Cocktail Reception, Tribute Ceremony and reserved Dinner Reception seating.

GOLD TICKETS

\$700

- 1 general admission guest ticket for Tribute Ceremony and Dinner Reception with special pass for VIP Cocktail Reception.

SILVER TICKETS

\$500

- 1 general admission guest ticket for Tribute Ceremony and Dinner Reception.

TRIBUTE ADS

PLATINUM

\$7,000

- Premium 4-color Sponsorship Tribute Ad in EDGE Awards Program

GOLD

\$4,000

- Full page color

SILVER

\$2,000

- Full page black and white

FRIEND

\$1,000

- Half page black and white

DONATIONS

STUDENT SPONSORSHIP

\$500

- Provide an opportunity for a 2018 Collegiate Summit student to attend the EDGE Awards.

CONTRIBUTION

Any Amount

- If you are unable to attend the EDGE Awards, or would like to supplement your sponsorship support, we would appreciate a donation in any amount you choose.

SIGN UP TODAY!

QUESTIONS?

Please contact:

AMY SIGONA

Director of Development

212.790.1481

ASigona@marketingEDGE.org

MARKETING
EDGE

EDUCATE | DEVELOP | GROW | EMPLOY

